



Faculty of **Education**  
The University of Hong Kong

# Bachelor of Science in Information Management [BSc(IM)] A201

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Updated in July 2025



# Welcome!!



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# Why BSc(IM)?

- a UGC-funded programme which targets the fastest growing sector of the modern economy, namely the “information sector”;
- accredited by CILIP, an organisation for the information, knowledge management and library profession;
- Faculty is the only member iSchools member in HK;
- recognized by HK Library Association (HKLA) as a library education and training programme;
- current students are eligible to apply for the membership of CILIP and HKLA to affiliate with the association for professional supports;
- teaching staff with years of local & international teaching & industry experience in information studies;
- opportunities to interact with expert practitioners as well as alumni;
- academic exchange opportunities;
- scholarship & bursaries available.



## Why BSc(IM) so special?

- First such degree programme offered by a local university
- Programme tailored to unique needs of HK information industry
- Acts both as a first professional qualification & a stepping-stone to further education



# Aims

Designed to prepare graduates to:

- be informed, reflective practitioners in the information age
- develop information leadership capacities that can be used in a wide variety of professional environments



# Programme features

- Extends over 2 academic years of FT study
- Face-to-face coursework, combined with flexible online delivery
- Various seminars to meet experts from different IM sectors to learn the latest field practices
- Interaction with IM industry through internship
- Opportunity for in-depth research in final year project
- Minor in interested field
- Exchange programme



# Programme Structure

	1 <sup>st</sup> Year (in credits)	2 <sup>nd</sup> Year (in credits)	Total (in credits)
<b>IM Core Courses</b>	36 (include Internship in the summer)	24 (include Final Year Project)	60
<b>IM Elective Courses</b>	6	6	12
<b>Lang. Enhancement</b>	6	--	6
<b>Common Core Courses (in different AoIs)</b>	6	6	12
<b>Artificial Intelligence Literacy</b>	3	3	6
<b>Free Electives</b>	--	24	24
<b>Total</b>	<b>57</b>	<b>63</b>	<b>120</b>



# Programme Structure (cont)

	Year 3		
	<u>1<sup>st</sup> Semester</u>		<u>2<sup>nd</sup> Semester</u>
IM Core Courses	BSIM3001 BSIM3004 BSIM3017	BSIM3023 BSIM3998	BSIM3999 (arranged in summer)
IM Elective Courses^	---		<u>Select 1 out of 4</u>
			BSIM3021 BSIM3025
Common Core Courses	---		1 CCC
Lang. Enhancement	---		CAES9420
Artificial Intelligence Literacy	One 3-credit course		
	57 credits (normally not fewer than 24 credits/ more than 36 credits per semester)		
<div>^ Students can take <u>only 1 IM elective course in the first year</u>. Over enrollment is not allowed.</div> <div>• Students who wish to opt for a minor may be required to take additional study load so as to fulfil the minor requirements.</div>			



# Core Courses

## IM Core Courses (to complete 10 courses, @ 6 credits)

BSIM3001 Information management foundations

BSIM3004 Information retrieval

BSIM3017 Database systems

BSIM3023 Information Organisation & Content Management

BSIM3998 Professional practices in information management

BSIM3999 Internship

BSIM4011 Project management

BSIM4020 Information society issues & policy

BSIM4026 Introduction to statistics & quantitative data analysis

BSIM4999 Project (capstone)



# Elective Courses

## IM Elective Courses (to complete 2 courses, @ 6 credits)

BSIM3021 Web development, users & management

BSIM3025 Multimedia and human-computer interaction

BSIM4018 Data warehousing & data mining

BSIM4019 Electronic commerce

BSIM4024 Fundamentals of object-oriented programming

BSIM4027 Selected topics for information management

BSIM4028 Principles and practice of data visualisation

*Not all elective courses will necessarily be offered every year. Please refer to the latest timetable for details.*



# Career prospects

- Analyst, Deloittes HK
- Area Sales Manager, Neutrik
- Assistant HR Manager, HSBC
- Information Research Officer, Sing Dao Daily
- Assistant Library, Leisure & Cultural Services Dept.
- Marketing Executive, Advanced Card Systems
- Management Trainee, Canon HK Co. Ltd.
- Business Development Manager, Hewlett-Packard
- Online Market Manager, Double Up Media
- KE Executive, Deacons HK
- Web Programmer, Tiebusa Ltd.
- Consultant, UBS

